2008-03466/

The Corporation of The City of London
April 21, 2008

FOR IMMEDIATE RELEASE

City Council declares Tuesday, April 22 Plastic Bag Free Day

London City Council has declared tomorrow, April 22, "Plastic Bag Free Day". Now is the time to embrace the use of reusable bags - today and into the future.

As part of Earth Day activities, the City, in partnership with Covent Garden Market and Waste Free World, is offering one free reusable bag to Londoners at the Market tomorrow while supplies last.

Owning reusable bags is the first step ...remembering to reuse them as a regular part of your lifestyle is the next. To help you remember - try to place the bags in your car in a visible spot, stuff them in your backpack, or hang them in your home near the door you exit from.

Last year in London, 80 million plastic bags were used. If we reduce our plastic bag use by 50%, this would have the environmental benefit equivalent to:

- Heating 180 homes for one year . . . or. . . .
- Supplying all homes in London with electricity for one week

We encourage all Londoners to support Plastic Bag Free Day by using and encouraging the use of reusable bags.

JUST SAY NO THANKS TO PLASTIC BAGS